I took special 1 vote in my first election. 2 interest and became involved in the local school board election. 3 And examining these races 4 closely, it became clear that there was а effort 5 concerted, well-funded t.o. elect а 6 corporate backed slate of candidates. 7 Most Seattlites depend on these few 8 mainstream sources for issues ranging from 9 environmental, military, and education. And these few mainstreamed sources endorsed those 10 11 corporate candidates. Despite a huge grassroots effort to 12 13 oppose the privatization of our schools, Seattle voters elected every corporate slate candidate to 14 15 the school board, putting in power the most 16 conservative board in 20 years. 17 media is already The corporate streamlined The 18 behind the one agenda. consolidation of media is a consolidation of 19 20 The diversity in media is a necessity opinion. 21 for a thriving democratic society.

And as a conscious citizen I demand

that the FCC defend local media and stop media
monopolies.
I also want to express disappointment
in the FCC for only giving five business days of
notice before this event. This is unacceptable.
This event could have could have and should
have been much more accommodating for all people.
Thank you.
(Applause.)
MODERATOR SIGALOS: Thank you.
Gavin Dahl.
MR. DAHL: We have a college student
on stage tonight. What's up, people? I'm
Radioactive Gavin, 21st century broadcaster
currently the producer of Digital Crossroads,
Fridays at noon on KOS, Olympia.
People who move might have heard the
campaign I produced for AM 90 called Seattle
Speaks Out Against the War in Iraq. That was me
with the microphone asking your opinion.
(Applause.)
MR. DAHL: Commissioner Adelstein

1	heard a hip-hop set I spun at Radio X Seattle
2	Indymedia. We had a beer that night.
3	Look. For Chairman Martin this is it.
4	When Bush's term is over, he'd done. That's the
5	way it is. Still, right now, right now, it's not
6	too late for Martin to leave behind a legacy.
7	You know the American people, 99
8	percent of us want you to protect what little
9	diversity and localism we've got.
го	I know it took courage to come to
l1.	Seattle and face us, so much courage. I respect
12	you.
L3	So there's one more thing we need to
14	demand of the FCC. Come on, Kev, be courageous.
15	When analogue TVs go dark in 2009, no more rabbit
16	ears. We should use the beach front property
17	call the 700 megahertz spectrum freed up to
18	foster a new competition with what we have now
19	for high speed internet.
20	A lot of people call them the "carrier
21	cartel." Phone and cable companies who have the
22	duopolies providing broadband and DSL that is too

1	expensive, not as fast as other industrialized
2	nations and rates go up constantly unless we lock
3	in long contracts.
4	Come on, Kev, you've used the
5	internet. Let's use the spectrum of 700 megahertz
6	and white spaces to improve Americans' access to
7	our new 21st century public utility, the
8	internet.
9	(Applause.)
10	MODERATOR SIGALOS: Stephen Sharrett.
11	MR. SHARRETT: A poll conducted and
12	tabulated by my college professor based on
13	Michael Gruavich and Jay
14	(Off mic comment.)
15	MR. SHARRETT: political assistance
16	and democratic values. 30 plus students ages 18
17	to 50 were polled. A majority strongly agreed an
18	ideal responsible media would present a dialogue
19	across a diverse range of views as well as
20	between power holders and mass public.
21	It would provide incentives for
22	citizens to learn, choose, and become involved in

1	the political process in addition to supporting a
2	principled resistance to efforts of forces
3	outside the media to subvert their independent
4	integrity and ability to serve the audience, the
5	public.
6	This same poll showed that these same
7	persons strongly disagreed that our current and
8	real media system meets these same responsible
9	tasks.
10	I do not now doubt that this opinion
11	is held by more persons than the 30 plus polled.
12	The results of this poll illustrate a
13	failure on the part of you Commissioners to
14	insure that your media brio meet two crucial
15	goals of your public policy diversity and
16	localism.
17	Furthermore, the changes you wish to
18	make to the rules currently under review do not
19	coincide with your public policy goals. In fact,
20	they undermine competition, subvert diversity,
21	and annihilate localism.

It is my demand that you abide by

1 Section 202.a to the Telecom Act of 1996, take 2 into account the public interest, and ignore 3 corporate necessity. 4 (Applause.) 5 MODERATOR SIGALOS: Thank you. 6 Rhonda Hue. 7 MS. HUE: Hello. My name is Rhonda Hue, and I work in affordable housing here in 8 A total lack of regard for my work 9 Seattle. 1.0 schedule has severely impacted my work schedule 11 today in providing very low income applicants my 12 Everybody has the right for free services. 13 speech. 14 I am here tonight to protest against 15 the FCC not to relax the media ownership rules. 16 What I want is less corporation control and more 17 media ownership by minorities and women, more, not less; media access for immigrants, more, not 18 19 less; and local community access to the airwaves, 20 more, not less. 21 By not relaxing the current media rule 22 it will allow local concerns to be heard, which

1	will benefit all the public. Today, six
2	corporations control more than half of everything
3	Americans watch, listen to, or reads every day.
4	That is an astonishing level of concentrated
5	media power, and it's still turning in the wrong
6	direction.
7	Relaxing the rule will allow more
8	corporations to control our local community
9	information. The FCC has already given too much
10	away. More consolidation means less local
11	coverage.
12	I volunteer at a local DV shelter,
13	domestic violence, with Somalian women who are
14	immigrants who have escaped poverty, violence,
15	rape, crime, and uncertainty from their country.
16	These women deserve the chance to express their
17	exceptional experience through unbiased media,
18	through local and public TV.
19	Do not change the rules, but
20	strengthen them.
21	Thank you.
22	(Applause.)

1	MODERATOR SIGALOS: Thank you. Shaney
2	Sales. Shaney Sales.
3	MS. SALES: Hello. My name is Shaney
4	Sales. I'm a local student at Noble Alternative
5	High School as well as a social justice activist.
6	The consolidation, corporatization,
7	and privatization we are protesting today is not
8	exclusive to the media. We are experiencing an
9	onslaught of centralization in all realms in this
10	nation, from public education and charter schools
11	to healthcare, Social Security and the
12	privatization of the military.
13	The driving force behind this movement
14	is the complicit corporate media that represents
15	misrepresents important issues when they are
16	deemed too controversial.
17	Furthering the consolidation of the
18	media continues to disconnect we, the people,
19	from a diverse, accurate, and community based
20	news media that gets its facts from the source.
21	As our country and the world as a whole is
22	privatized more and more each day, it is

1	absolutely vital for news media to be educational
2	and truly fair and balanced so the people can
3	react accordingly.
4	A society with consolidated, one track
5	media is an uneducated one, and an uneducated
6	society is an undemocratic one. Media
7	consolidation is undemocratic.
8	Thank you.
9	MODERATOR SIGALOS: Thank you.
10	David Bloom.
11	REVERAND BLOOM: I'm the Reverend
12	David Bloom. I'm speaking on behalf of myself
13	and the Reverend Tim Shulitz of the University
14	Baptist Church in Seattle.
15	As a leader from a religious tradition
16	that is rooted in cultural diversity and built
17	upon democratic principles, our history has
18	taught us the devastating impact of limiting or
19	consolidating the public voice in all arenas of
20	our democracy.
21	That limiting of the religious and
22	political voice in colonial America was

1	responsible for the persecution of our Baptist
2	ancestor Roger Williams and prompted Virginia
3	Baptist preacher John Leland to advocate for the
4	separation of church and state and the
5	establishment of a Constitutional Bill of Rights.
6	Consolidation of the public voice is
7	a threat to those hard-won rights that were meant
8	to protect and even expand the diversity of
9	voices as over against the all too common efforts
10	by powerful elite, whether religious, political,
11	or commercial, to demand conformity.
12	In the current cultural climate we
13	have seen this tendency toward conformity as the
14	corporate media's fascination with the religious
15	right, and the mega church movement has
16	effectively muted religious voices that represent
17	a different point of view. As a result
18	(Applause.)
19	REVEREND BLOOM: As a result, we have
20	seen the consolidation of the public voice
21	striking at the very heart of our value for
22	diversity. Fundamental to that value is our

historic 1 commitment to freedom. Diversity 2 thrives when true freedom exists, and 3 increasingly that freedom has to do with access. Given the growing religious, ethnic, 4 5 and political diversity of our society, we should 6 be talking about creating more access to the 7 public voice, not less. Our freedom depends on 8 it. Moreover, our survival as a democracy 9 requires that we have a robust and diverse media 10 that guarantees access by the many voices that 11 comprise our democracy. Corporate consolidation represents only one voice, and it is nowhere near 12 13 enough. 14 Thank you. 15 (Applause.) 16 MODERATOR SIGALOS: Thank you. 17 Before I announce the next speaker, would the following people go to the nearest 18 19 microphone: Callie Shanafelt, Luke Heuer, Dany Kojita, Alex Stonehill, Sarah Stuteville, Jessica 20 21 Sami Partnow, Liz Brown, Diane Brennan, 22 Muilenburg.

T	Jim Joelson.
2	MR. JOELSON: Good evening, Mr. Chair
3	and members of the FCC. For the record I am
4	opposed to corporate monopolies and media
5	consolidation.
6	I've been a writer, political writer
7	since I was in junior high school writing civil
8	rights literature for my junior high school paper
9	in New York. I've been in both political
10	parties, so I'm neither fans of the far left or
11	the far right.
12	What I do know is this: The most
13	important political right we have is free
14	expression and free speech, because the right to
15	vote doesn't mean a damn thing if we're not
16	getting full information.
17	(Applause.)
18	J. P. Morgan once said that there are
19	two reasons for everything, a good reason and a
20	real reason. We all know that the purpose of
21	this consolidation has to do with profits and
22	money. Nothing wrong with profits. I'm

1 supportive of profits. Big corporations give us 2 technology and the gathering οf capital, 3 unemployment and George W. Bush and the Iraq War. 4 We absolutely have to make a choice in 5 this country between whether we want to sacrifice are all about in terms of personal 6 what we 7 liberty and options and freedom as opposed to 8 monumental profits. I'm for profits, but we can not trade profits and dollars for our heritage 9 10 and everything that this country represents to us and the rest of the world. 11 12 Thank you. 13 (Applause.) 14 MODERATOR SIGALOS: Thank you. Julie Enevoldsen. 15 16 MS. ENEVOLDSEN: Good evening. I'm here to talk to you about something dear to your 17 I ask the FCC to hearts, which is decency. 18 19 defend us against indecency. Now I do find crude language to be tiresome. I do find exposure of 20 21 private body parts to be banal. I do find lewd 22 behavior to be tedious.

1	But what I find to be truly indecent
2	is the cynicism behind this plan to give more
3	control to ever fewer, increasingly powerful
4	corporations over the information that's
5	available to American citizens. I find it truly
6	indecent that corporate money appears to be speak
7	to the FCC louder than our voices.
8	(Applause.)
9	MODERATOR SIGALOS: Thank you.
10	Callie Shanafelt.
11	MS. SHANAFELT: My name is Callie
12	Shanafelt. I produce Voices of Diversity, which
13	is a weekly, hour long, public affairs radio
14	program
15	(Applause.)
16	MS. SHANAFELT: on our community
17	radio station 91.3 FM KVCS. The show seeks to
18	get people on the air who aren't usually heard in
19	the mainstream media. I feel that Voices of
20	Diversity plays a vital role in our democracy
21	and that it provides those who are most affected
22	by the pressing human issues of our area a

1 platform to get their voices heard. 2 For example, we facilitated 3 discussion on the environmental impact of diesel fuel at the Port of Seattle long before the 4 5 mainstream media picked up the story. sure to include truck drivers who are struggling 6 7 to upgrade their vehicles, residents who feel the 8 environmental impact as well as policy makers. We also produced a program with Iraq 9 veterans to discuss the direction the United 10 11 States should take in Iraq. We've spoken with members of the local 12 13 Burmese community about what's happening in their 14 country and the changes they'd like to see. 15 We've also conversed with transgender 16 individuals about the persecution they face in Seattle and their hopes for the future. 17 All of these voices are rarely if ever 18 heard in the mainstream media landscape. 19 20 crucial that community media is protected and 21 given resources to fulfill its purpose. 22 Last year we almost lost our public

1	access TV station. Because it will no longer be
2	funded by the cable company and soon won't be
3	funded by the City of Seattle, it's been forced
4	to change its model. This change restricts
5	community access to the airwaves we were once
6	guaranteed.
7	Further media consolidation would only
8	reduce the forms available to marginalized
9	voices.
10	The role of the media is to serve the
11	public good. As a taxpayer I am outraged that
12	you would change the regulations to subsidize
13	companies who aren't fulfilling that purpose.
14	Please vote against any further media
15	consolidation.
16	(Applause.)
17	MODERATOR SIGALOS: Thank you.
18	MR. HEUER: Hello, FCC. My name is
19	Luke Heuer. I'm the music director at KAOS 89.3
20	Community Radio in Olympia, Washington.
21	And I am just fascinated with the
22	reason the increasing popular opinion that

1	
1	radio is outdated. True, it is no longer the
2	cultural institution it once was. But why is it
3	that most people cringe at trudging through the
4	radio dial?
5	A popular Seattle newspaper, The
6	Stranger, printed an article October 31st titled
7	"Left Off The Dial". And I quote, "There's no
8	point to radio anymore." I disagree, but the
9	cultural lag of corporate and Clear Channel radio
10	is laughable.
11	A large portion of the audience that
12	corporate radio directs their advertising to have
13	no respect for the station, and therefore, the
14	message they are shoving down our throat. They
15	are probably listening to it only because they
16	are in the dentist office or they cannot afford
17	an iPod, and therefore cannot afford most of the
18	crap being advertised in the first place.
19	(Laughter.)
20	MR. HEUER: I am fortunate enough to
21	be employed by and a DJ for a community radio

so I know firsthand what individual

station,

1	programming by caring and knowledgeable hosts
2	does to the quality of a radio show.
3	With the inflexible rotation system
4	and the cultural homogenization of cul of
5	corporate radio excuse me their so-called
6	"new music" is quickly yesterday's one hit
7	wonder. But not so with community radio who
8	embraces the independent artist.
9	(Applause.)
10	MR. HEUER: The greed of the so-called
11	"mainstream media" should not cloud our news and
12	entertainment. After all, as it's been stated
13	before, these are our public airwaves. They are
14	no longer the mainstream. We are clearly the
15	mainstream.
16	Thank you.
17	(Applause.)
18	MODERATOR SIGALOS: Dany Kojita. Dany
19	Kojita. Alex Stonehill.
20	AUDIENCE: Dany's in a wheelchair.
21	He's up in the top.
22	MODERATOR SIGALOS: Okay.

1 Greetings. My name is MR. KOJITA: 2 I'm a Seattle native resident Zulu King Khazm. 3 here, just doing my thing. I represent the 4 Universal Zulu Nation Seattle Chapter, as well as 5 Zulu Radio of KBCS 91.3, Hip-Hop 101 TV on SCAN, 6 also an artist, educator, and just a concerned 7 citizen of what's going on over here. And basically what I'm seeing is a 8 monopoly that's not fair. We don't have our --9 As far as what we're doing with the radio and the 10 media and the television, we're doing that out of 11 12 necessity. You know what I'm saying? Because we 13 don't have the opportunity to get in there. We can't align ourselves with the labels and the 14 radios and such. It's a lockhold, you know what 15 16 I mean? 17 And as an educator, you know working in a lot of middle schools, high schools, 18 even colleges right now, undoing, you know, this, 19 this mind state that they have about hip-hop. 20 Hip-hop is a universal culture that 21

transcends all boundaries of humanity.

22

In it's

1 core it's a positive thing. Why we are seeing, 2 you know, images of people flashing their cash, 3 throwing in the screens, you know, just building 4 this image that that's what success is. 5 not what hip-hop is about. You know what I mean? 6 So there's a lot of indecency going on. 7 As far as the roots of hip-hop, people don't even know where it came from but it's 8 phenomenon that's embraced and touched millions 9 of people around the planet. You know what I 10 mean? Right now I'm calling to the world to 11 12 recognize that November is hip-hop history month, 13 you know, being that it manifested about 33 years 14 around this time. Zulu Nation has been the foundation. 15 16 It's been the organization that's brought the gangs and all the different people to together to 17 unify and strengthen ourselves. 18 MODERATOR SIGALOS: Thank you. 19 Media consolidation --20 MR. KOJITA: 21 MODERATOR SIGALOS: Thank you. MR. KOJITA: -- can't do that. 22

1 MODERATOR SIGALOS: Thank you. 2 MR. KOJITA: All right. Peace. 3 (Applause.) 4 MODERATOR SIGALOS: Alex Stonehill. 5 MR. STONEHILL: Thank you. My name is I'm an independent journalist 6 Alex Stonehill. 7 specializing in international reporting. year I spent about seven months abroad covering 8 9 that hadn't reported stories been in our 10 mainstream press here in the U.S., especially 11 about how the actions of our government and our 12 people are affecting people in the rest of the 13 world. 14 When I came back I had a really hard time finding American media outlets to publish 15 16 these stories. At first I thought I was doing something wrong, but when I started attending 17 18 corporate journalism conferences and building 19 relationships with corporate media outlets, I 20 realized it wasn't just my problem. 21 Because of media consolidation, there 22 just aren't very many outlets that offer original

international reporting. The big media conglomerates don't find international coverage because they're too concerned with the bottom lines and they think that it's too expensive.

Instead, virtually every newspaper in the country buys the stories from the AP and other news wires. The big news corporations have been closing foreign bureaus at such a rapid pace that today for all the U.S. newspapers combined there are less than 250 foreign correspondents to cover the globe.

I'm sure everyone here can agree that it would be disastrous for our country to be cut off from information from outside of our borders at a time when our fates are so interconnected by things like economic globalization, climate change, and our military involvements abroad. But that's just what's going to happen if you relax media ownership regulations further. So please don't do it.

And in my last few seconds, Mr. Chairman, in response to your brief statement,

1	please take responsibility for the enormous power
2	that you have, especially in comparison to all of
3	us here, and don't pass the buck on to Congress.
4	Heed our message that media consolidation needs
5	to stop now.
6	Thank you.
7	(Applause.)
8	MODERATOR SIGALOS: Thank you.
9	Sarah Stuteville.
10	MS. STUTEVILLE: Good evening. My
11	name is Sarah Stuteville. I'm a journalist that
12	works both locally and internationally. I'm also
13	cofounder of a Seattle based nonprofit online
14	magazine called the Common Language Project.
15	Part of the work I do includes conducting media
16	literacy workshops in some Seattle area public
17	high schools.
18	I feel that young people deserve
19	information about the role journalism and media
20	play in our society and should be part of the
21	discussion regarding how these institutions have
22	been failing to provide the public service we so

desperately need to be a functional democracy.

The issue of media consolidation often comes up. And you might think the issues of media policy, consolidation, and the failings of state might be too dense for your average tenth grader, but really they get it pretty quick.

I remember an afternoon in Kent Public High School. I showed students a chart that illustrated how every single media outlet they had listed as a source for information in their lives was owned by one of six companies.

Afterwards we followed their media sources back to often identical and interlocking boards of directors that showed the big money connections between corporations like General Electric and Coca-Cola and their news sources. There was a brief silence as the class absorbed the complex source of money, power, and the control of information.

Then one student raised his hand and said, "So you're telling me that only six companies own all the TV I watch, radio I listen

1	to, movies I see and websites I visit?" "Yep," I
2	replied.
3	"And," he continued, "that the company
4	that makes my breakfast cereal, manufacturers
5	weapons for the war in Iraq, also may be a member
6	of the board of directors for the newspaper I
7	read or the news I watch tonight?" "Yeah," I
8	said more quiet.
9	Commissioners, if you had been there
10	in that room, in that classroom in that moment,
11	you would not have to have this hearing today
12	because the look of horror and disgust on that
13	17-year-old's face would convince you that you
14	have to stop media consolidation. You have to
15	protect him and the democracy he lives in from
16	corporate consolidation of the news and
17	information that we receive. You have to.
18	Thank you.
19	(Applause.)
20	MODERATOR SIGALOS: Thank you.
21	Jessica Partnow.
22	MS. PARTNOW: My name is Jessica